

County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration 500 West Temple Street, Room 713, Los Angeles, California 90012 (213) 974-1101 http://ceo.lacounty.gov

February 5, 2010

Board of Supervisors GLORIA MOLINA First District

MARK RIDLEY-THOMAS Second District

ZEV YAROSLAVSKY Third District

DON KNABE Fourth District

MICHAEL D. ANTONOVICH Fifth District

To:

All Department Heads

From:

William T Fujioka

Chief Executive Officer

2010 MARCH OF DIMES "MARCH FOR BABIES" CAMPAIGN

On February 2, 2010, on motion of Board Chair Gloria Molina, the Board of Supervisors proclaimed Saturday, April 24, 2010 as "March of Dimes March for Babies Day" in the County of Los Angeles in support of our annual fundraising campaign for the March of Dimes. "Making Every Dime Count for Healthy Babies" is the theme of the County's campaign.

Supervisor Molina, Chair of the County's 2010 March of Dimes campaign, encourages employees, family members and friends to sign-up and walk with the County team on Saturday, April 24, 2010 at Exposition Park, near USC. Celebrities, entertainment, child-friendly activities and a County team photo at 7:30 a.m. highlight the festivities.

Please select an employee to serve as your department's March of Dimes team coordinator who will interface with the Countywide team leader, Elaine Elizalde. A training session for department coordinators is scheduled for Wednesday, February 17, 2010, at 8:30 a.m. in the Kenneth Hahn Hall of Administration, Room 739.

Your department coordinator may sign up for the training by contacting Ms. Elizalde at (213) 974-2466 or eelizalde@ceo.lacounty.gov no later than Wednesday, February 10, 2010.

In addition, please mark your calendars for Tuesday, February 23, 2010, for the annual March of Dimes executive kickoff breakfast, which begins at 8:00 a.m. in Salon A, Fifth Floor of the Music Center.

If you need more information, or have any questions about the County's 2010 March of Dimes campaign, please contact Victoria Pipkin-Lane at (213) 974-2495 or vpipkin@ceo.lacounty.gov.

Thank you for your continued support of the March of Dimes "March for Babies" campaign.

WTF:ES:MKZ VPL:EE:acn

c: Each Supervisor

March of Dimes Department Coordinators

"To Enrich Lives Through Effective And Caring Service"